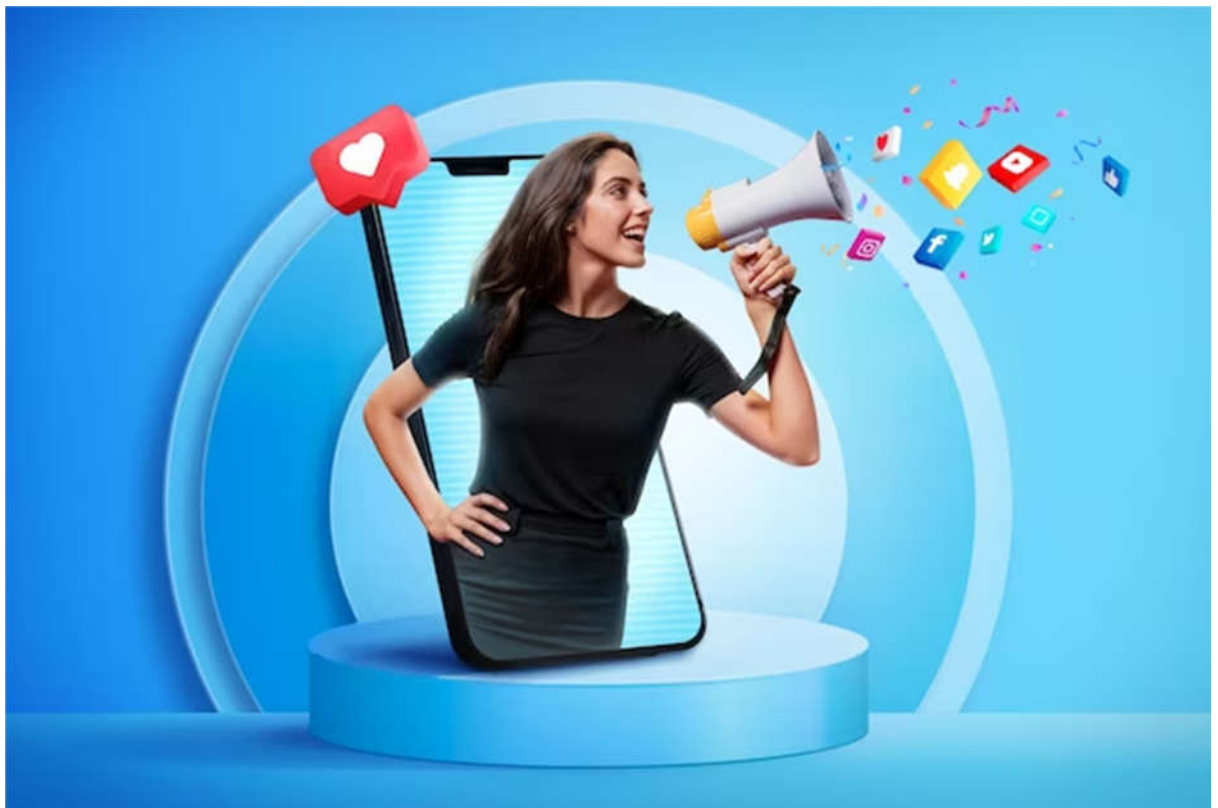


About Us

MyCompany is a reputable **influencer agency** with a global reach and significant online presence. Our company is based in Angola but can provide high-grade services to clients from any corner of the world. The marketing that is focused on the attraction of leaders of mind is very efficient today. People can convert into hot leads and well-paying customers faster if you use bloggers for your promotions.

Let us show you how influencer marketing works and can boost your business with its profits, sales, and other statistics! Spread the word about your brand, increase recognition, hit new audiences on the Internet, and reach other goals with our qualitative services.



Our Story

The idea was to create a one-of-a-kind agency people can opt for when it comes to relations and interactions with bloggers. Our task was to help businessmen with the solution on **how to find an influencer** or niche leaders of mind. Sometimes, it is pretty challenging when the client runs a specific business or can attract only a narrow-directional audience.

This way, **MyCompany** was founded in Angola to connect brands, businesses, and projects with purchasers, followers, customers, hot leads, etc. **Influencer marketing** is ever-changing. But our agency is here to keep track of the latest trends and convert them into ready-to-use solutions in the form of:

- Influencer-driven marketing campaigns;
- Development of the **influencer marketing** strategies;
- Delivery and management of paid media advertising;

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- Social media tactics (for TikTok, Instagram, Facebook);
- Development of the strategy for business community growth through **influencer marketing**, etc.

It is worth noting that years of experience and enthusiasm gave us the baseline for exceptional performance in the marketing niche. Now, we can segment all accessible leaders of minds according to the business size, the project's purposes, the type of promotions, bloggers' specifics, and other aspects.



Find an influencer in Africa with the help of our skillful sales ops associate experts, social media strategists, SEO specialists, campaign managers, and other staff which becomes responsible for your success in the context of online presence, branding aspirations, reputation-driven solutions, ever-growing conversions on the Internet, and many more.

Our Mission & Values

We aspire to assist the present-day business with **influencer marketing** at the highest quality. Our team is proud of the huge bloggers' portfolios and networks to meet the requirements of any niche, brand, direction, and purpose. The significant feature of **MyCompany** is the wide service range for businesses with specific needs. We want to expand the area of our competence and enlarge the options for our clients.

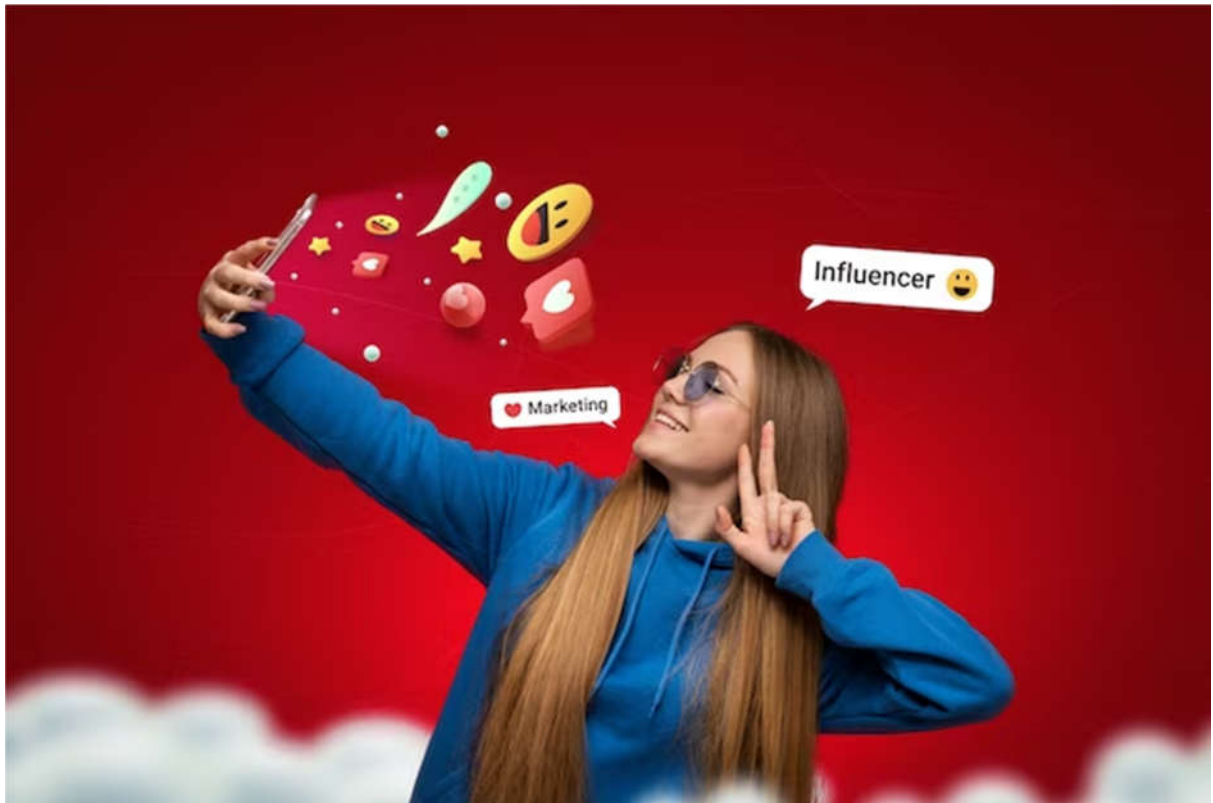


Now, **MyCompany** can deliver high-grade assistance for brands and businesses in the following directions:

- A **blogger for crypto** – one of the most on-demand services today. The popularity of blockchain and cryptocurrencies leads to the ever-rising number of influencers in this niche. To grow your audience and find regular followers of special-purpose blogs.
- An **influencer for betting** – one more popular direction today. Gambling, sports betting, and similar entertainment are preferred by users today. It goes without saying that bloggers can attract more potential players and admirers of the gambling digital platform, betting website, or informational portal for gamblers.
- An **influencer for product promotion** – the wide-spread marketing trick that can bring significant conversions. Our task is to provide a list of bloggers who can advertise your production in the best way. Any item will look exceptionally attractive to potential buyers due to the precise content plan with the required messages for the influencer's audience.
- **Business advertising from bloggers** – you can announce conferences, workshops, concerts, and other business-related arrangements with the help of influencer marketing. This is the win-win approach when you want to spread the word about any event your company bets on.

It does not matter which kind of **influencer marketing** services you need. Our mission is to satisfy your demands in full scope. We are a trusted **agency for bloggers** to connect them with the market players, retailers, entrepreneurs, brands, and PR managers of any company.

Speaking about our values, it is worth noting that **MyCompany** is proud of the strong corporate culture and the best conditions for professional growth when it comes to our staff. We support new teammates and welcome experienced specialists who can help us to enlarge the **list of bloggers** in Angola with a new portfolio for excellent **influencer marketing** services for our clients.



Key Figures & Aspects About Influencer Marketing

Every successful case study is based on the efficient strategies and win-win solutions of the **agency for bloggers** and **influence marketing**. **MyCompany** is ready to share the most exciting figures and aspects that can characterize modern social media approaches. Consider them all if you still have doubts about the attraction leaders of mind for your advertising purposes and promotional strategies:

- About 76% of Instagram posts and stories are sponsored. It means that almost a third of businesses use this social media approach for brand recognition, product ads, and other promos to attract followers.
- Facebook with its marketplace and media outreach capacities (about 2.5 billion users in 2023) can boost almost any business and promote any brand the best way to turn from the no-name market player into a reputable seller with ever-rising purchases.
- The influencer tweets on Twitter are one more efficient weapon today for direct purchases and fast decision-making patterns the Internet users receive from their favorite leaders of mind. 40% of the tweets are marketing-driven and are focused on conversions.

- YouTube creators and celebrities can help to raise the brand reputation and promote productions in the way of video reviews and unpacking videos. The best-matching YouTube **blogger** for the particular niche increases brand familiarity by 52%.
- TikTok became viral due to the Spotify collaborations. Most trendy songs are available for download there. The same story is about TikTok trends – they use the hottest songs in Spotify's top charts.
- LinkedIn has become one of the best digital platforms for **influencer marketing** purposes when it comes to B2B promotions. The overall number of registered users here is more than 62 million today. Together with blogs, reposts, and collaborations with other companies, you can **find bloggers for advertising** and fuel up your online presence this way.
- Platforms with podcasts are one more alternative solution for social media approaches. Product advertisements can take place there and turn into exceptionally efficient tactics for your business. The most important aspect is to find **an influencer in Africa** that suits your topic, audience, and goals.

It is worth noting that most Internet surfers prefer high-level visualization properties. That is why most entrepreneurs and their brand managers are focused on eye-catching imagery, reels, and stories. But do not forget about podcasts that are well-performing for hearing product ads.



Our specialists can help you with the search for a **better blogger in Angola** and other locations. Everything will be done according to your request. We act according to the approved brief and confirmed scenario (including content plans, visuals, blogger's publication concepts, etc.).

We Know **How to Find an Influencer**

MyCompany is the one-stop assistant for a pretty effective **influencer marketing** experience. Our portfolio of bloggers consists of leaders of mind with any number of followers. We understand that the budget limits can take place. That is why even small-size businesses with limited funds for advertising and brand familiarity-driven tactics can pick sides with the most optimal **influencer for crypto**, gambling, product promotion, etc.

Contact us if you need consulting in the context of a suitable leader of mind for your digital marketing through various social media approaches. We guarantee that the best performer will be found stress-free and fast for you. Are you ready to discuss details? For the very beginning, let's review different leaders of mind to consider before selecting of one for your business:

1. Mega influencer – recommended for renowned brands, celebrities, large-scale companies, and well-known businesses. Cooperation with the **blogger to Africa** with 1+ million followers is pretty expensive for average entrepreneurs and PR managers. But promotions will be very efficient. The immediate results will please the client. Sound social media outreach is guaranteed.
2. Macro influencer – this one will attract many potential buyers and followers with a solid audience (from 100 thousand up to 1 million people following the social media account). The price tag for the promotional campaigns will be more cost-effective in comparison with mega bloggers. Nevertheless, for medium-sized businesses, the budget will not be affordable. Check other options below.
3. Micro influencer – the most on-demand blogger for today's entrepreneurs and brands. This leader of mind can advertise the product, or event, or spread the word about other marketing arrangements for the audience from 10,000 up to 100,000 followers. The cost for the reels, stories, and posts from micro-influencers is usually affordable for most business owners.
4. Nano influencer – one more great opportunity to fuel your business with new potential customers is to attract a blogger of this type. The audience can reach up to 10 thousand followers. But there is quite a large number of people who can order your products or services, visit your events, follow your blog, vlog, etc. We have a **list of influencers in Angola** even related to specific niches like gambling, real estate, and crypto.



Feel free to contact our managers who will provide you with detailed information about all the leaders of mind we support working relationships. Trust us – we know **how to find the influencer** you need. The search for the best-matching blogger will be easier and exceptionally result-driven with our agency.

Why Particularly **MyCompany**?

Do you need a **marketing influencer for gambling**? Are you looking forward to finding the leader of mind to promote your crypto web portal? Do you need other bloggers for advertising and a sound online presence? **MyCompany** erases any boundaries and frees clients away from limits, challenges, and risks concerning influence marketing.

Why particularly us? We are sure that our agency can become your reliable assistance for social media approaches because:

- Our team is result-driven. We achieve any goals set by the client.
- We have effective working relationships with many local bloggers and leaders of minds internationally.
- Our marketers are skillful, experienced, and creative-minded.
- We do not have template-based tactics and strategies for client tasks – only a comprehensive approach takes place in our agency.
- We do not limit our customers to possible solutions. We can apply the mixed campaign where social media hacks are performed as a one-of-the-kind strategy individually for the client's needs.
- Our company keeps track of the latest trends, innovations, and novelties on the market. Entrust to us your projects to stay pleased with the up-to-date solutions.

Additionally, we are proud of our talented staff where sales Ops associates, SEO specialists, content makers, analysts, influencer relation managers, influencer matchmaking operators, and many other operators work. Due to this beneficial characteristic, we are not afraid of any tasks in the context of **influence marketing**. Even newsletter editing, payment & transaction services, competitor analytics, and other similar or specific challenges can be solved.

Let's have a dialogue. Now, you know almost everything about our agency. **Influence marketing** is the weapon with the wow effect for your business. Discover new opportunities and enjoy the outcome after realizing promotions and PR campaigns with trusted leaders of mind. **MyCompany** is here to uncover your marketing potential with the help of the attraction of bloggers.

